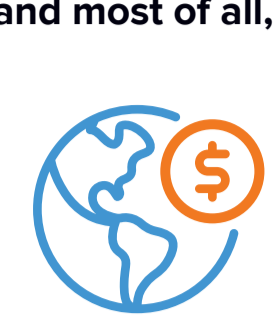




# The Economic Impact of Red Hat Enterprise Linux (RHEL)

## The Power of RHEL



RHEL impacts all lines of business –and most of all, IT.



**More than \$1 out of every \$10** in the global economy this year will be “touched” by RHEL workloads, adding up to more than **\$13 trillion in total productivity.**

Source: Red Hat Enterprise Linux: \$1.7 Trillion a Year Boost for Customers, IDC, March 2022

### RHEL Economic Footprint (\$T)



Source: IMF, World Economic Outlook Database, October 2021

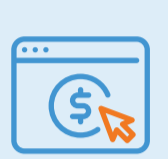
## RHEL Boosts Customer Revenues and Saves Costs



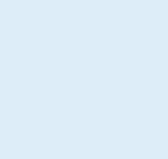
Having a large footprint in the economy is one thing; making an impact with that footprint is another.



By opting for RHEL, businesses can deploy the applications they need to win and retain customers, maximize employee productivity, and save on IT costs.

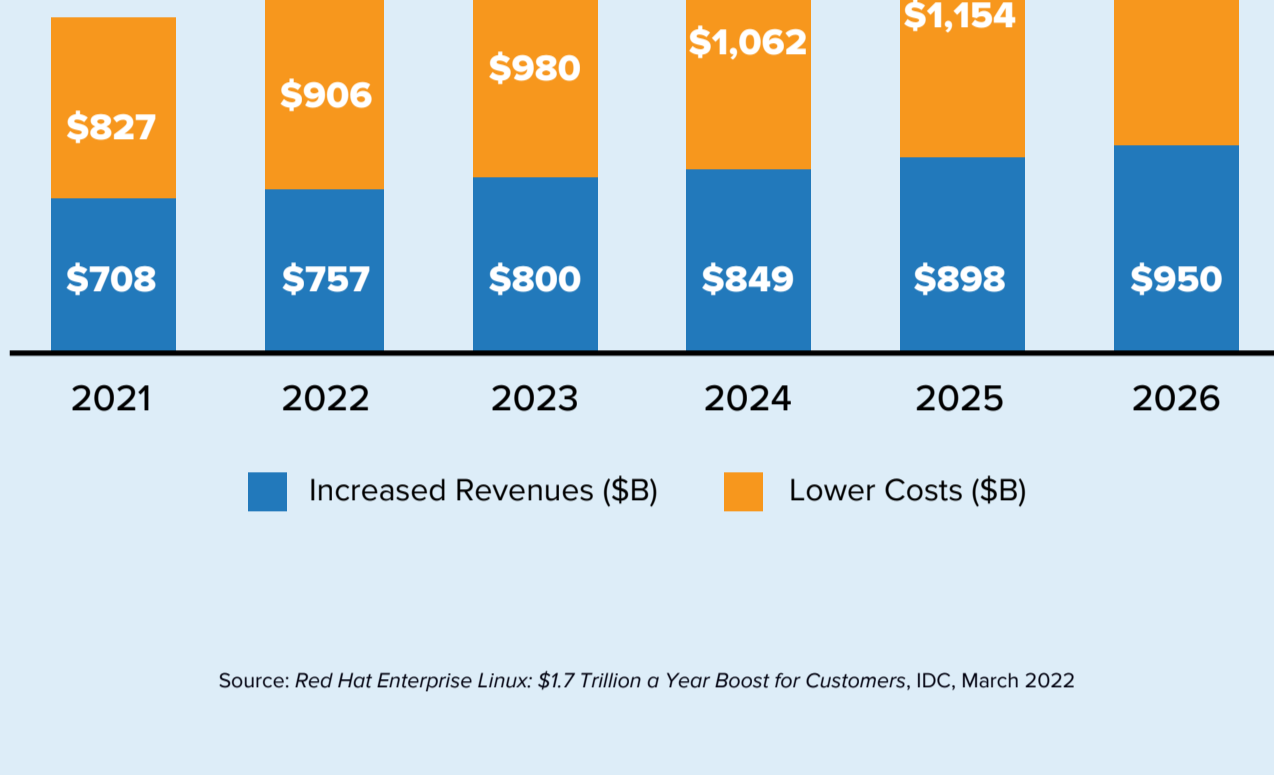


RHEL customers can expect a direct impact of roughly **\$1.7 trillion this year** compared to \$900 billion in expected IT costs. That’s nearly a two-for-one payoff.



By 2026, this impact is expected to be more than **\$2.2 trillion or 33% more** than today.

### The RHEL Financial Payoff



Source: Red Hat Enterprise Linux: \$1.7 Trillion a Year Boost for Customers, IDC, March 2022

## Partners Win with RHEL



RHEL is a platform that is designed to support add-on products and services provided via its partner ecosystem.



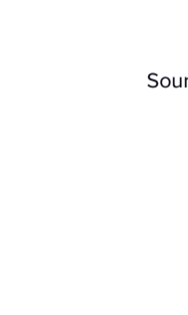
IDC survey respondents indicated their IT projects required an average of seven vendors – spanning hardware, software, and services providers – to successfully implement.



Within the Red Hat ecosystem, IDC expects partners to earn **\$22.60 this year for every dollar** spent on RHEL as an operating system.

IDC estimates Red Hat’s ecosystem will earn more than **\$100 billion in 2022**,

split between:



n = 612

Source: IDC’s RHEL Economic Impact Survey: Line of Business Execs and IT Professionals, September 2021

### The RHEL Magic Ratio



Source: Red Hat Enterprise Linux: \$1.7 Trillion a Year Boost for Customers, IDC, March 2022

## RHEL Underpins IT and Moves it Forward

IDC survey respondents indicated over **half of net-new workloads deployed during the past two years were on RHEL.**

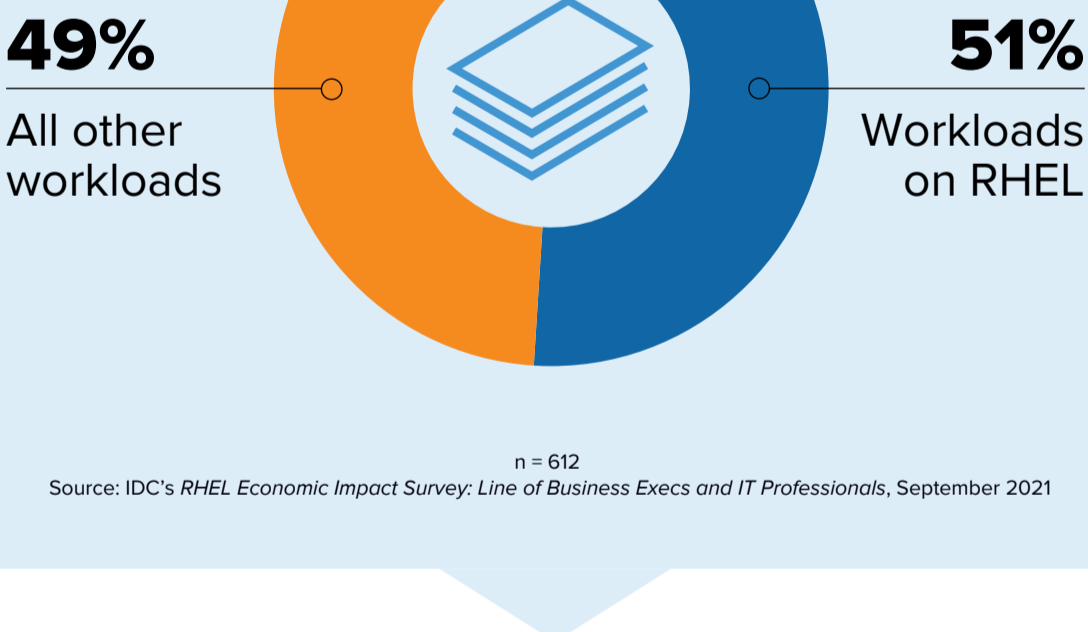


Many of these workloads helped businesses adapt to and navigate the global pandemic. Of those projects paused due to COVID-19, **an average of 87% of those deployed on RHEL** are expected to be completed in the near future.



**RHEL is at the forefront of the enterprise hybrid cloud and multicloud journey.** It can be deployed anywhere, with participants indicating an equal preference for on-premises and cloud deployments.

### How RHEL Permeates Organizations



n = 612

Source: IDC’s RHEL Economic Impact Survey: Line of Business Execs and IT Professionals, September 2021

## RHEL’s Ecosystem Extends to Employees Everywhere

Red Hat and its partner ecosystem this year will employ



**more than 990,000 workers and provide a livelihood for 1.9 million IT professionals** who work with RHEL on an everyday basis.

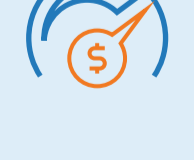
**By 2026,**

this universe under the Red Hat-RHEL umbrella could encompass

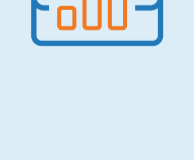
**3.4 million employees in total.**

Source: Red Hat Enterprise Linux: \$1.7 Trillion a Year Boost for Customers, IDC, March 2022

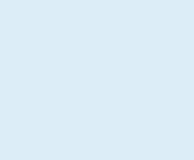
## Conclusion



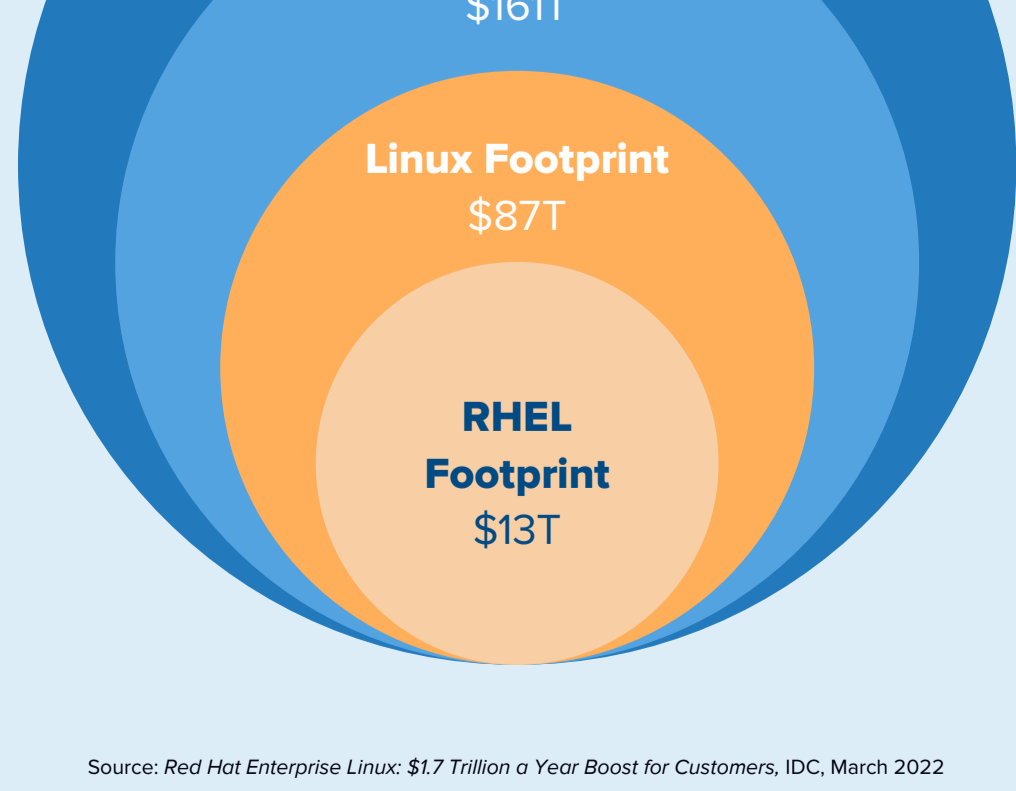
**Operating systems should be seamlessly hybrid and multicloud capable.** RHEL can be deployed anywhere and enhances enterprise IT journeys.



RHEL’s business revenues this year are estimated to be **more than \$206 trillion, of which \$161 trillion will be related to IT.**



**At \$13 trillion in 2022,** the ecosystem opportunity for RHEL is tremendous and is set to continue to expand.



Source: Red Hat Enterprise Linux: \$1.7 Trillion a Year Boost for Customers, IDC, March 2022

### Message from the Sponsor

To learn more, read the IDC White Paper, *Red Hat Enterprise Linux: \$1.7 Trillion a Year Boost for Customers*, sponsored by Red Hat.

[Download the full report here](#)