

REGION FOCUS: WORLDWIDE

The Business Value of Red Hat Solutions Versus Non-Paid Open Source Alternatives

Interviewed organizations achieve strong value through use of paid Red Hat solutions, including **Red Hat Enterprise Linux, Red Hat Insights, and Red Hat Satellite**, instead of non-paid open source alternatives. They reported leveraging Red Hat features, capabilities, and support to **make IT operations more efficient and cost-effective**, while **enabling development activities, ensuring application availability, and improving business outcomes**.

Key Results

20%
average developer productivity gain

540%
3-year return on investment (ROI)

23% lower
3-year cost of on-premise infrastructure

CUSTOMER QUOTE, HEALTHCARE:

“From an operations perspective, we benefit from having the ability to get recommended actions from Red Hat and just better management of our hybrid cloud environment, as a whole.”

Impact on Development Activities and Results

59% more new applications developed

23% faster development lifecycle, new apps

75% more new features developed

27% faster development lifecycle, new features

CUSTOMER QUOTE, RETAIL:

“We have more options to deploy key applications with RHEL than with [the non-paid solution] because RHEL provides a level of compatibility and the needed level of support to drive application development activities.”

Other IT and Business Impact

IT Costs

12% fewer physical servers required

38% higher virtualization density

IT Staff Efficiencies

32% more efficient IT infrastructure teams

47% more VMs/cloud instances per admin

Security Benefits

52% faster security updates

30% more efficient security teams

Business Benefits

17.3M higher revenue per organization per year

72% less unplanned downtime

[Read the full white paper](#)