



Differentiate your bank with superior customer experiences

Financial services are poised for rapid change

To adapt to changing market conditions, traditional banks need solutions that help them:



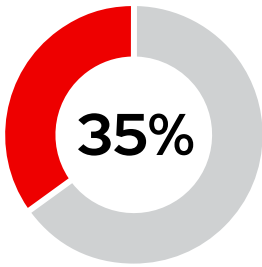
Bring innovative offerings to market faster.



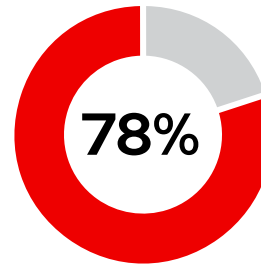
Reduce costs and increase operational efficiency.



Remain responsive to customer needs.



of global purchase influencers at banks see accelerating their digital business as a high or critical priority.¹



of financial institutions plan to increase their level of investment in the customer experience.²

The solution: Contextual, personalized customer engagement

Finacle Digital Engagement Suite, an advanced, omnichannel banking solution that runs on Red Hat® cloud technology, can help you:



Onboard, sell, serve, and engage retail, small business, and corporate customers.



Offer a broad range of traditional, modern, and emerging channel experiences.



Engage every type of end user through application programming interfaces (APIs).

The benefits: Differentiating your bank with Red Hat and Finacle

With Finacle's cloud-native banking solution and Red Hat technology platforms, your organization can deliver personalized customer experiences, support continuous innovation, and increase operational efficiency.



Deliver insight-driven, personalized customer experiences across channels, applications, and devices.



Accelerate innovation and reduce time to market with centralized design of customer journeys and rapid deployment of new offers and features across multiple touchpoints.



Streamline agile development with a componentized, container-based architecture that allows you to modernize at your own pace.



Manage, share, provide security for, distribute, and control Finacle and ecosystem partner APIs with Red Hat software to monetize data and forge profitable partnerships.



Reduce total cost of ownership with a full set of experiences that eliminate the need for multiple applications and technology stacks.



Maintain a hardened, Zero Trust security posture and meet banking security and compliance standards with third-party validation from Red Hat and Finacle for thousands of global requirements.

Forrester recognizes Finacle as a leader among digital banking engagement platforms and digital banking engagement hubs.³

Work with partners that keep pace with change



Red Hat gives you access to a certified partner ecosystem, allowing your bank to use Finacle Digital Engagement Suite and other solutions to help deliver a superior customer experience and accelerate engagement-led growth.



Finacle and Red Hat give you the tools to help keep pace with technological change, stay ahead of your competitors, and quickly respond to customer needs—now and in the future.

Contact FSI-partnerecosystem@redhat.com to find out more about how Red Hat and Finacle support banking and financial services.

¹ Forrester Research. "The State Of Digital Banking, 2021, Landscape: The Digital Banking Strategy Playbook," January 2021

² Efma, Infosys, and Finacle. "Innovation in Retail Banking," Dec. 2021

³ The Forrester Wave™: Digital Banking Engagement Hubs (DBEH), Q3 2021 and The Forrester Wave™: Digital Banking Engagement Platforms (DBEP), Q3 2021 reports